



12th Edition

EXCON

Location

**Bangalore International Exhibition
Centre (BIEC), India.**

Event on

12 - 16 December 2023

M - S T A N D[™]

EXCELLENCE SIMPLIFIED

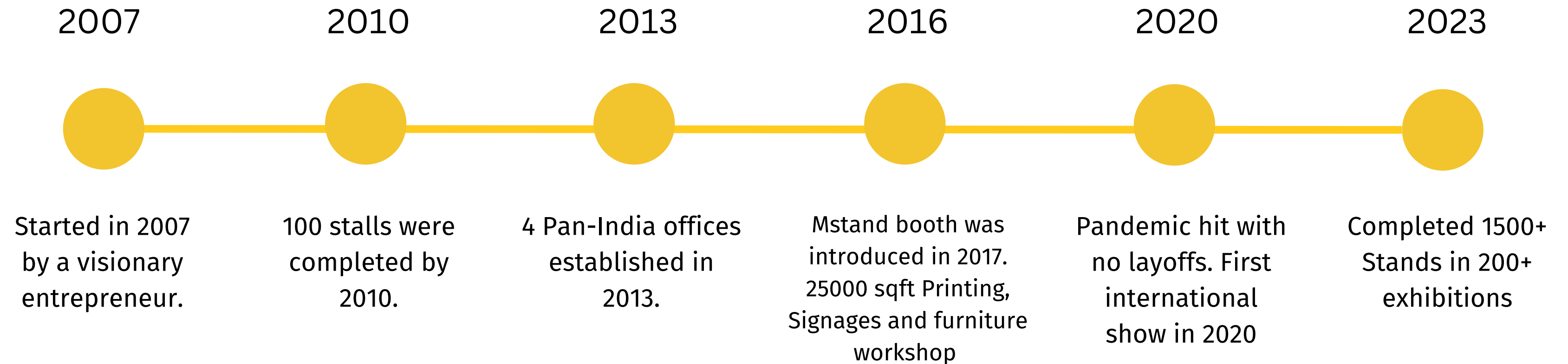
Your Perfect EXCON Partner

WHO ARE WE AT EXCON

WE ARE M-STAND,

a highly accomplished player in the industry with 9 years of experience and a track record of creating 47 stalls at EXCON. With a total experience of 17 years in the industry and over 2000 stalls created globally, we have established ourselves as experts in our field. Our extensive network and expertise make us a valuable asset at EXCON 2023, ensuring that we can provide exceptional services and create impressive exhibition stalls.

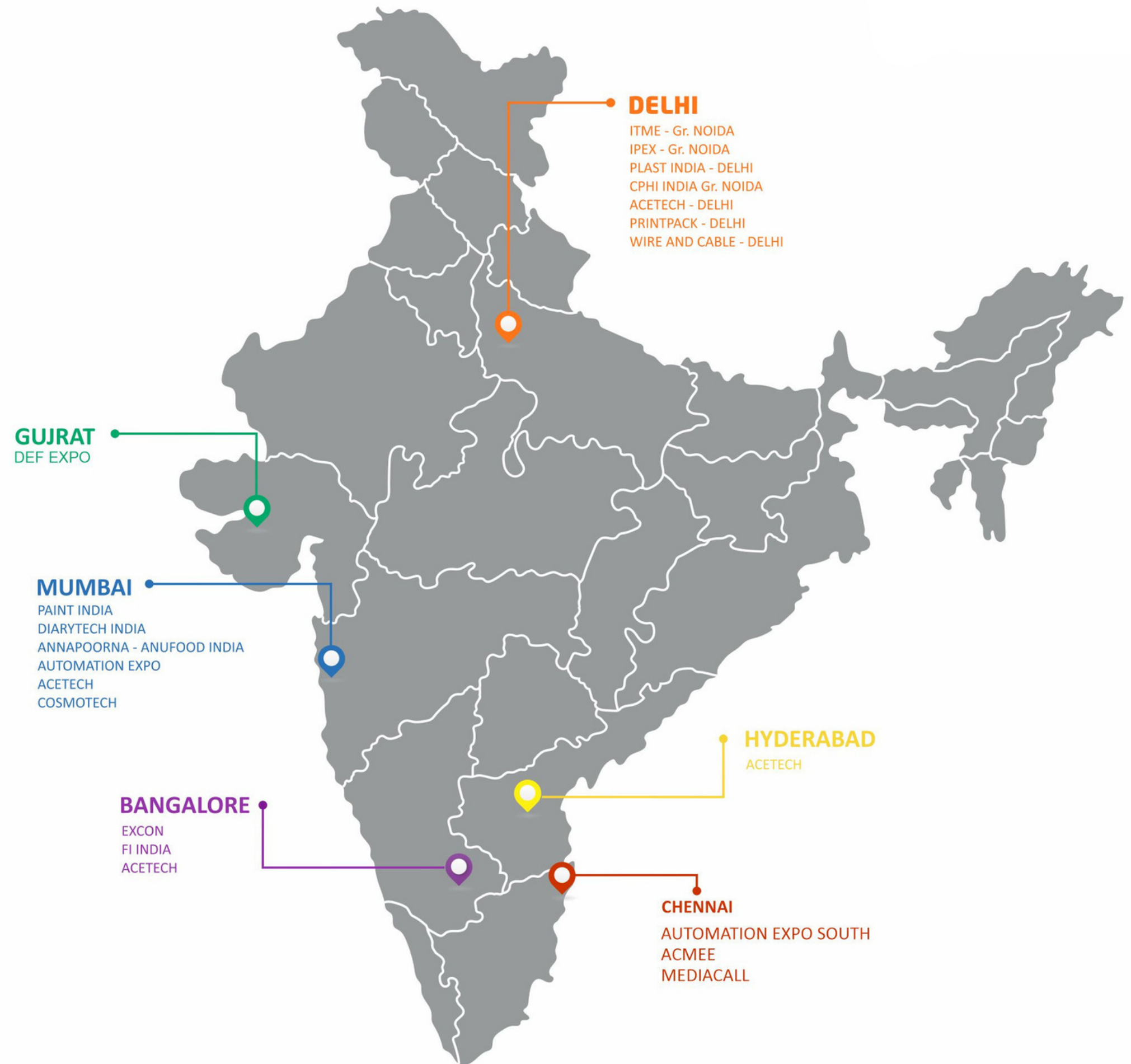
INCEPTION & TIMELINE



OUR PRESENCE ACROSS INDIA

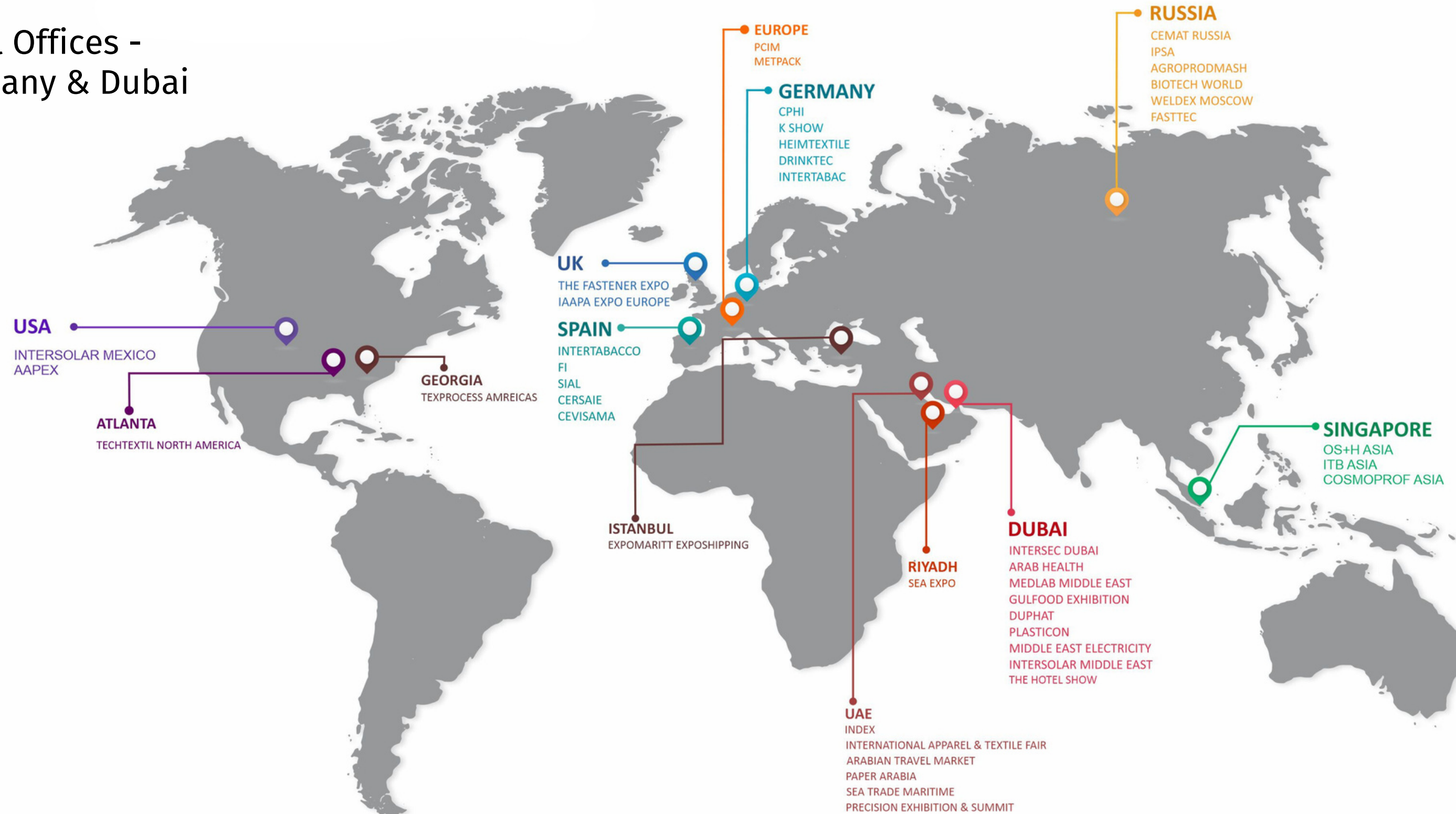
HO - Mumbai

RO - Delhi, Bangalore & Chennai



OUR PRESENCE ACROSS THE GLOBE

International Offices -
UK, US, Germany & Dubai

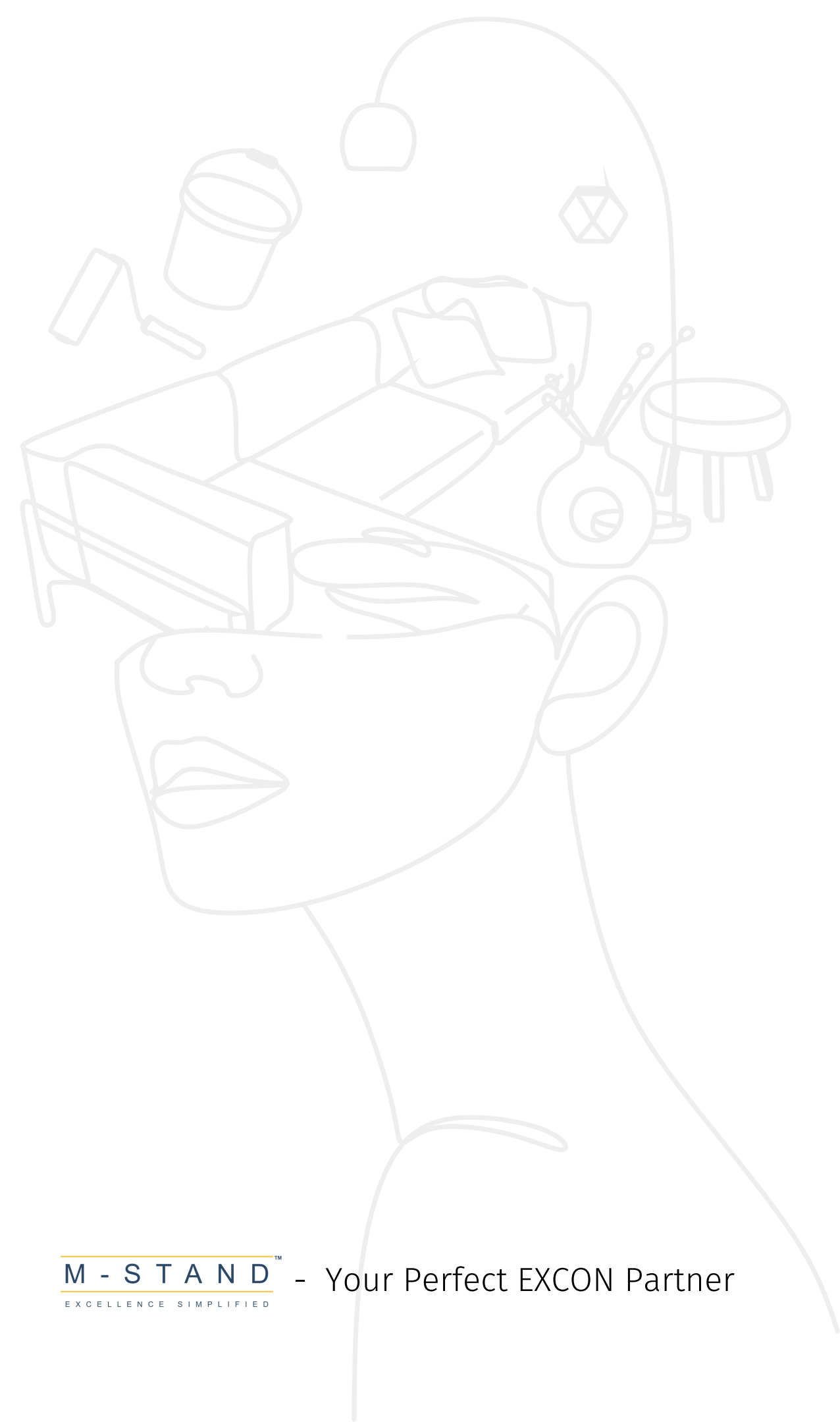


MALIDESARC PVT LTD

OUR PARENT COMPANY



MALIDESARC



MaliDesarc is a team of creative minds who stand out not just in their affection for design but more importantly in their commitment to trust, transparency, honesty and working diligently to completing every project they lay their hands on.

Malidesarc Pvt Ltd is a premier provider of comprehensive Interior contracting & Villa construction services, placing a strong emphasis on quality, efficiency, and customer satisfaction. We pride ourselves on delivering projects on time and within budget, while prioritising sustainability through the use of eco-friendly materials and energy-efficient solutions. Our commitment to establishing long-term partnerships with clients is built upon mutual trust and respect. By contributing to the development of thriving and sustainable communities, Malidesarc Pvt Ltd strives to make a positive impact in the industry.



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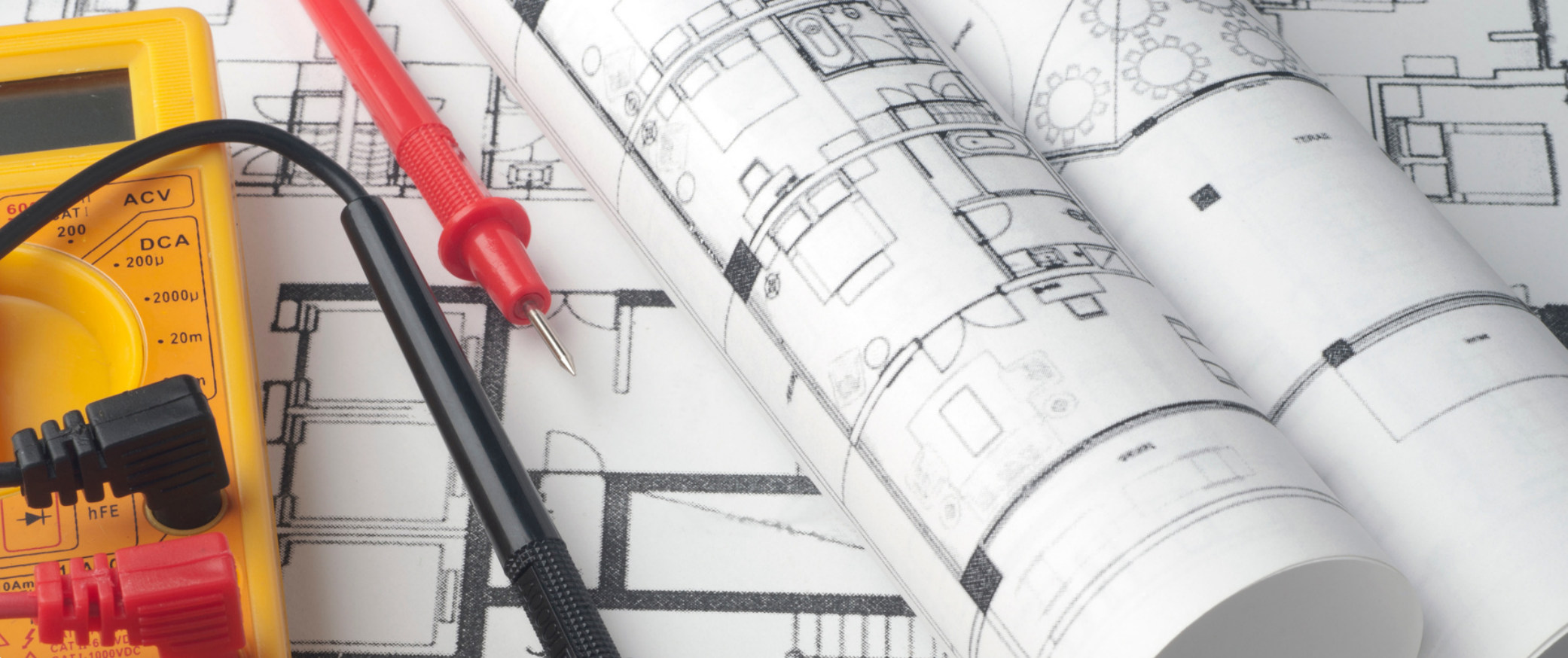
Challenges at EXCON 2023

Uneven Terrain:

How can EXCON participants effectively level the ground for their outdoor stalls, considering the potential challenges posed by uneven terrain?

Electrical Planning:

What are the key considerations for EXCON participants when planning the electrical setup for their outdoor stalls, ensuring reliability and safety during the exhibition?



The Solution : M-Stand

Ground Leveling:



- M-Stand excels in this area with its expertise in ground leveling.
- Our technical knowledge and experience make it the ideal choice to ensure a perfectly leveled surface for the stall setup.

Electrical Planning for Outdoor Stalls:



- M-Stand distinguishes itself in outdoor expos by providing meticulous electrical planning services
- Ensuring well-designed, reliable, and safe electrical plans that eliminate the risk of failures or mishaps, resulting in a smooth and uninterrupted experience for exhibitors and attendees.

Challenges at EXCON 2023

Design and Execution:

How can EXCON participants address the challenges associated with designing and executing large outdoor stalls, particularly with regards to complex structures and compliance with regulations?

Furniture and Display Units:

What options do EXCON participants have for sourcing high-quality podiums and display units that align with their visual branding and enhance the overall presentation of their stall?



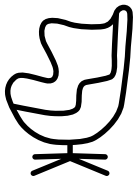
The Solution : M-Stand

Special Design and Execution for Large Outdoor Stalls:



- M-Stand addresses this challenge by employing skilled **STRUCTURAL ENGINEER** who specialise in designing outdoor G+1 structures.
- Our Engineer ensure that the complete structure is compliant with regulations and certified for safety.
- Our expertise in this area minimises the risks associated with complex stall designs and ensures a robust and visually appealing setup.

High-Quality Modular Furniture:



- M-Stand has an in-house modular furniture factory that produces high-quality podiums and display units.
- By utilising these custom-built furniture pieces, M-Stand ensures a superior finish that perfectly complements the showcased products.

Challenges at EXCON 2023

Time and Resource Management:

How can EXCON participants efficiently manage the logistics, construction, and maintenance of multiple stalls simultaneously to ensure a seamless and timely setup?

Attention to Detail:

What measures can EXCON participants take to ensure that their stall design, execution, and overall experience meet or exceed the expectations of their target audience?



The Solution : M-Stand

Large Manforce:



- M-Stand boasts a workforce of 1500+ skilled individuals.
- Ample manpower allows them to tackle the challenges of setting up and managing multiple stalls simultaneously.
- With such an Efficient team, M-Stand can efficiently handle the logistics, construction, and maintenance of various stalls, ensuring a seamless execution for each client.

Focus on Quality and Attention to Clients:



- M-Stand places a priority on maintaining quality over quantity.
- By limiting the number of stalls executed, they can provide extra attention to each client's specific requirements.
- This approach ensures that the stall design, execution, and overall experience meet or exceed expectations.

Challenges at EXCON 2023

Technical Support:

How can EXCON participants overcome potential technical challenges and ensure smooth AV and product launches within their stalls, guaranteeing a positive experience for visitors?

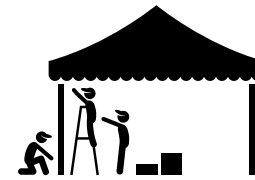
Additional Services:

What options are available to EXCON participants for simplifying the exhibition management process, such as housekeeping, hospitality, and catering management?



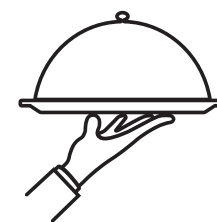
The Solution : M-Stand

Event Department for Technical Support:



- M-Stand has an event department dedicated to managing technical aspects such as AV launches and product launches within the stall.
- This specialised team ensures that all technical requirements are met seamlessly, eliminating potential challenges associated with event coordination and technical glitches.

Additional ADD On Services:



- M-Stand goes beyond stall setup by offering Additional services like housekeeping, hospitality, and catering management.
- These Add On services enhance the overall experience for exhibitors and attendees, ensuring a hassle-free and well-rounded exhibition.
- By providing these services, M-Stand eliminates the need for clients to coordinate multiple vendors, simplifying the exhibition management process.

HENCE

M-STAND

**WILL BE THE ULTIMATE SOLUTION
AND YOUR PERFECT PARTNER
FOR EXCON 2023**

MANUFACTURING UNIT MUMBAI

40,000sqft

PUNE 10,000sqft

BANGALORE 8,750sqft

DELHI 6,600sqft



M - S T A N D™ - Your Perfect EXCON Partner
EXCELLENCE SIMPLIFIED

CLIENTS WE WORKED WITH



M - S T A N D™ - Your Perfect EXCON Partner
EXCELLENCE SIMPLIFIED

MEMBERS OF



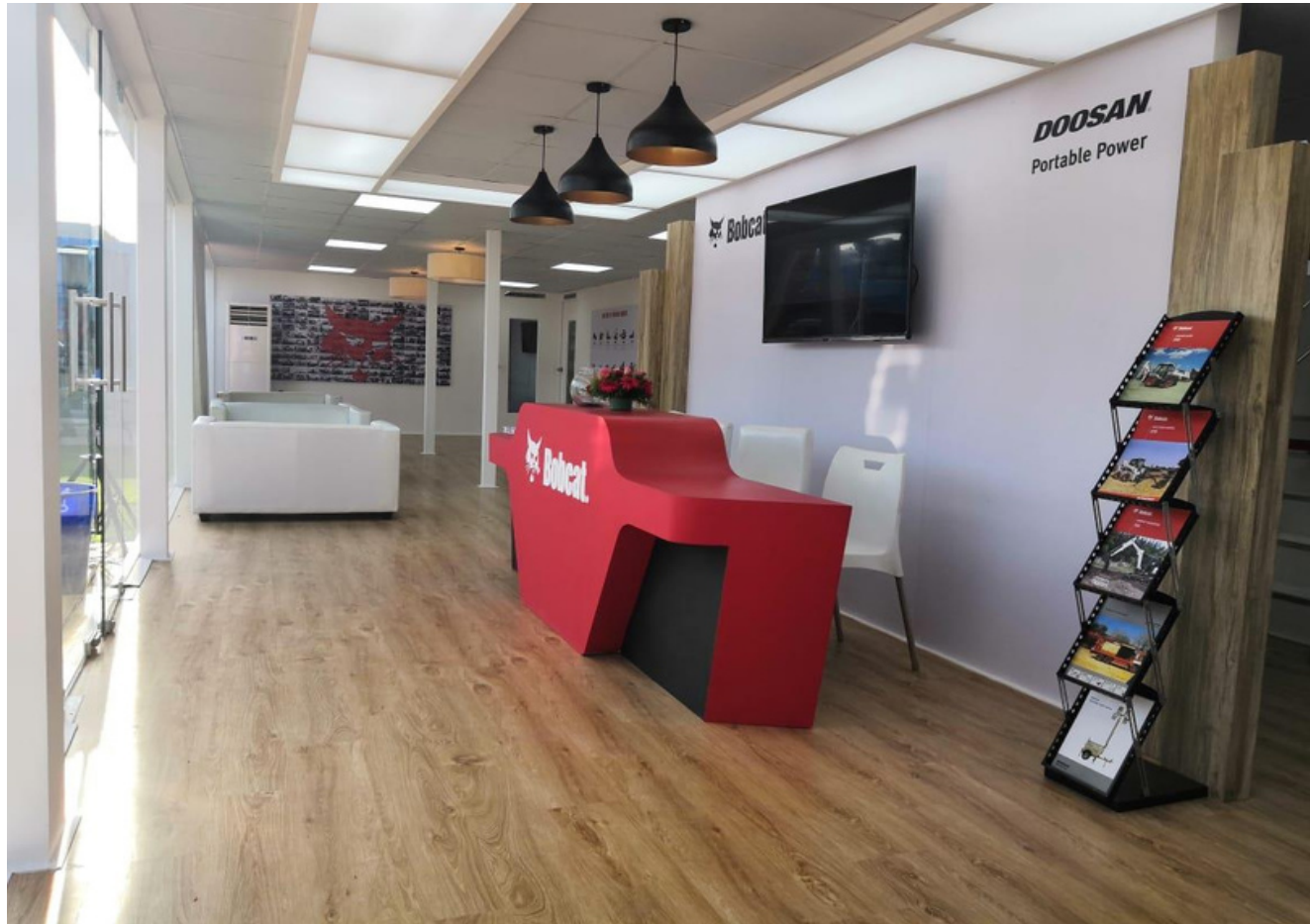
EMPANELED BY

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Executed by M-Stand

BOBCAT | EXCON 2019 – Bangalore



Executed by M-Stand

BOBCAT | EXCON 2019- Bangalore



Executed by M-Stand

BOBCAT | EXCON 2019 - Bangalore



Executed by M-Stand

CDE | EXCON 2019 - Mumbai



Executed by M-Stand

CDE | EXCON 2019 - Mumbai



Executed by M-Stand

Ashok Leyland | EXCON 2019 - Bangalore



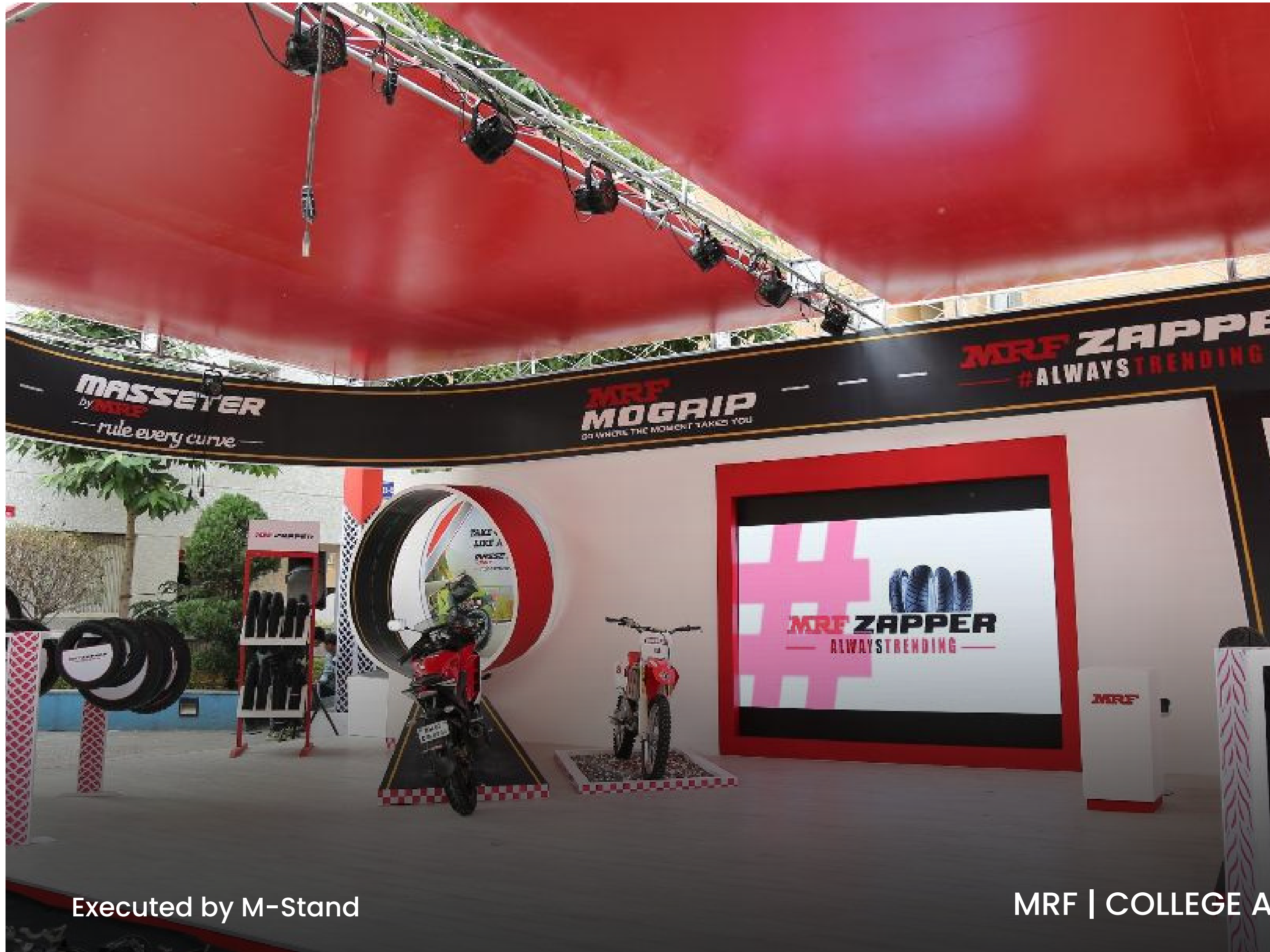
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Ashok Leyland | EXCON 2019 - Bangalore



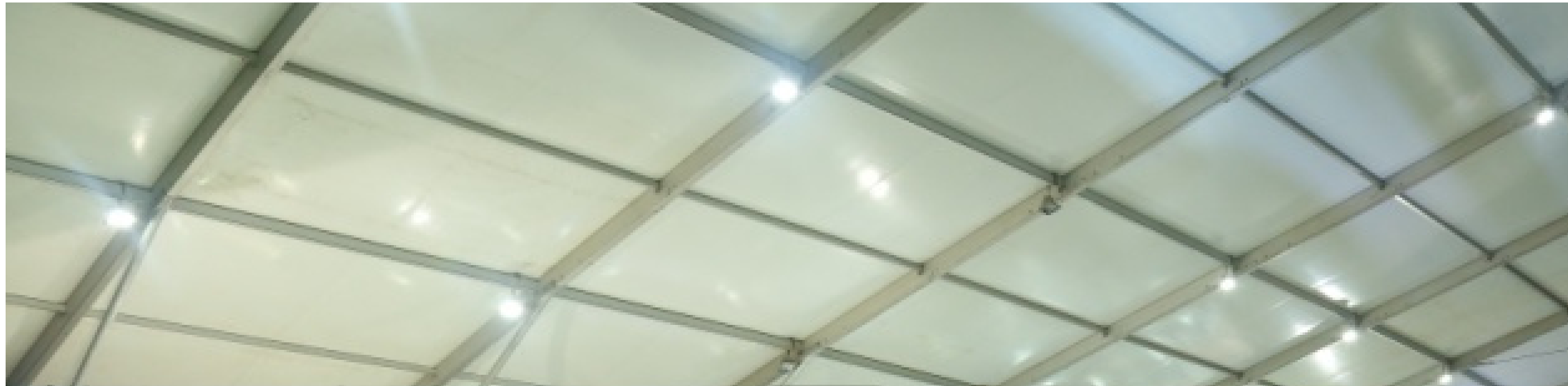
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MRF | Motor Show | Auto Show - 2019 - Chennai, Dhaka



Executed by M-Stand

MRF | COLLEGE ACTIVITY 8 2018 - Bangalore



Executed by M-Stand

Ashok Leyland | DEF Expo 2018 - Bangalore



Executed by M-Stand

SIEMENS | Renewable Energy India, 2019 – Bangalore



Executed by M-Stand

Husqvarna | Kissan Mela - 2018 - Bangalore



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Husqvarna | Kissan Mela, Chandigarh - 2019 - Bangalore



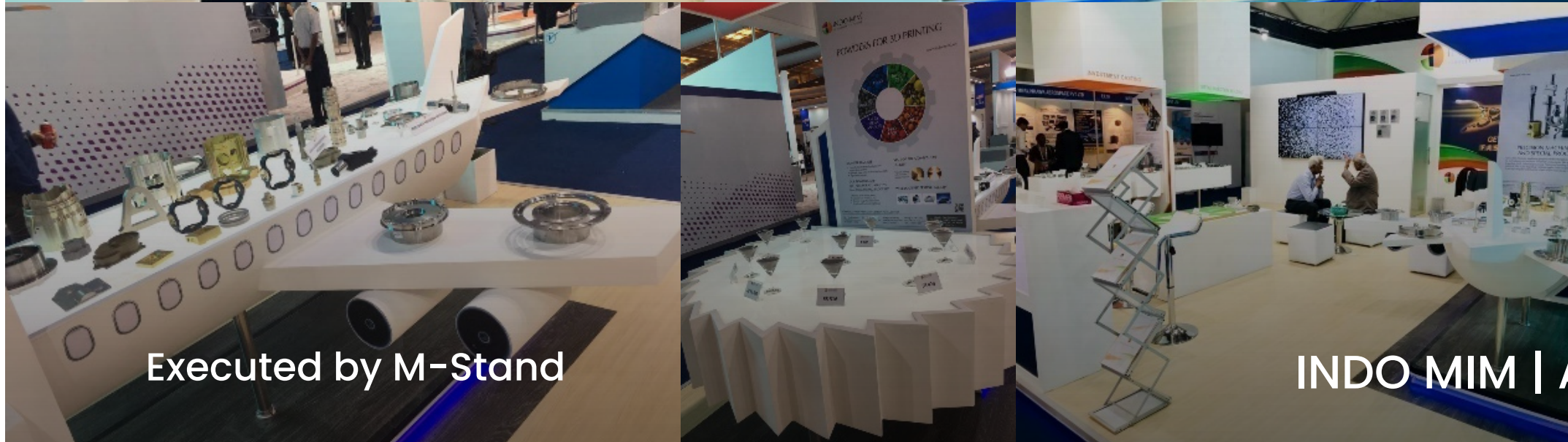
Executed by M-Stand

Husqvarna | Kissan Mela, Pune - 2018 - Pune



Executed by M-Stand

Husqvarna | Kissan Mela, Pune - 2018 - Pune



Executed by M-Stand

INDO MIM | ADMS | Aero Show - 2018 - 2019 - Bangalore



Executed by M-Stand

KONE | RIE 2019 - Mumbai



Executed by M-Stand



MRF | AERO Show 2018 - Bangalore



Executed by M-Stand

MRF | Motor Show | Auto Show - 2019 - Chennai, Dhaka



Executed by M-Stand



MRF | Prawaas Expo - 2019 - Mumbai



Executed by M-Stand

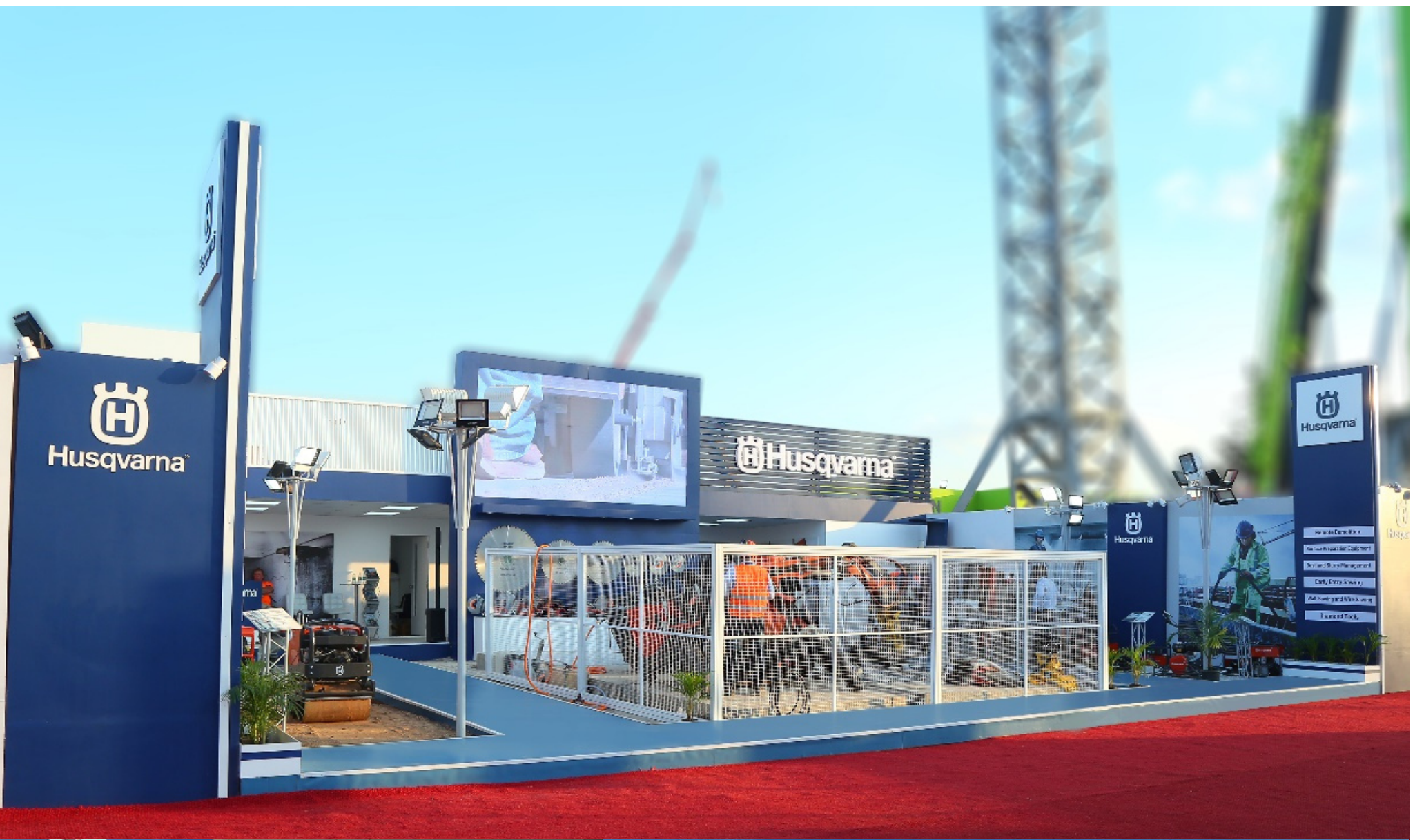
Ashok Leyland | EXCON 2019 - Bangalore



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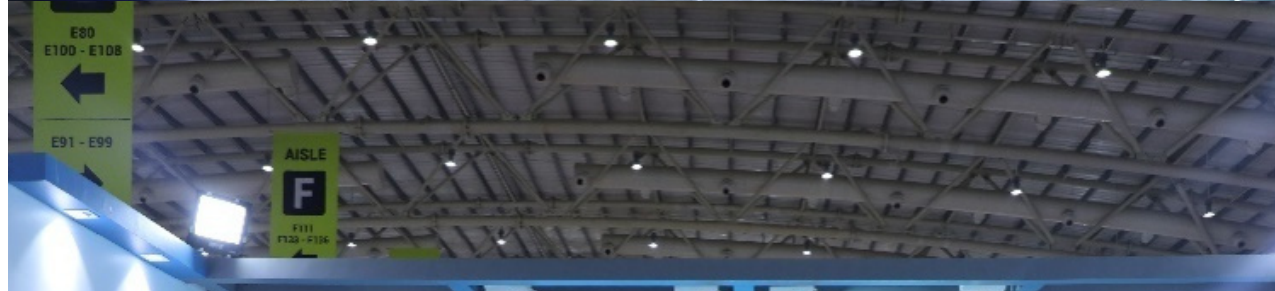


Husqvarna | EXCON 2019 – Bangalore



Executed by M-Stand

Husqvarna | EXCON 2019 - Bangalore



Executed by M-Stand

KONE | EXCON 2019- Bangalore



Design & Executed by M-Stand



SBI Bank | Banking Stall 2019 – London





Design & Executed by M-Stand

BKT Growing Together | SERIE 2018 – Dubai



Design & Executed by M-Stand

Rajiv Platic | PlastInda 2022 – Delhi



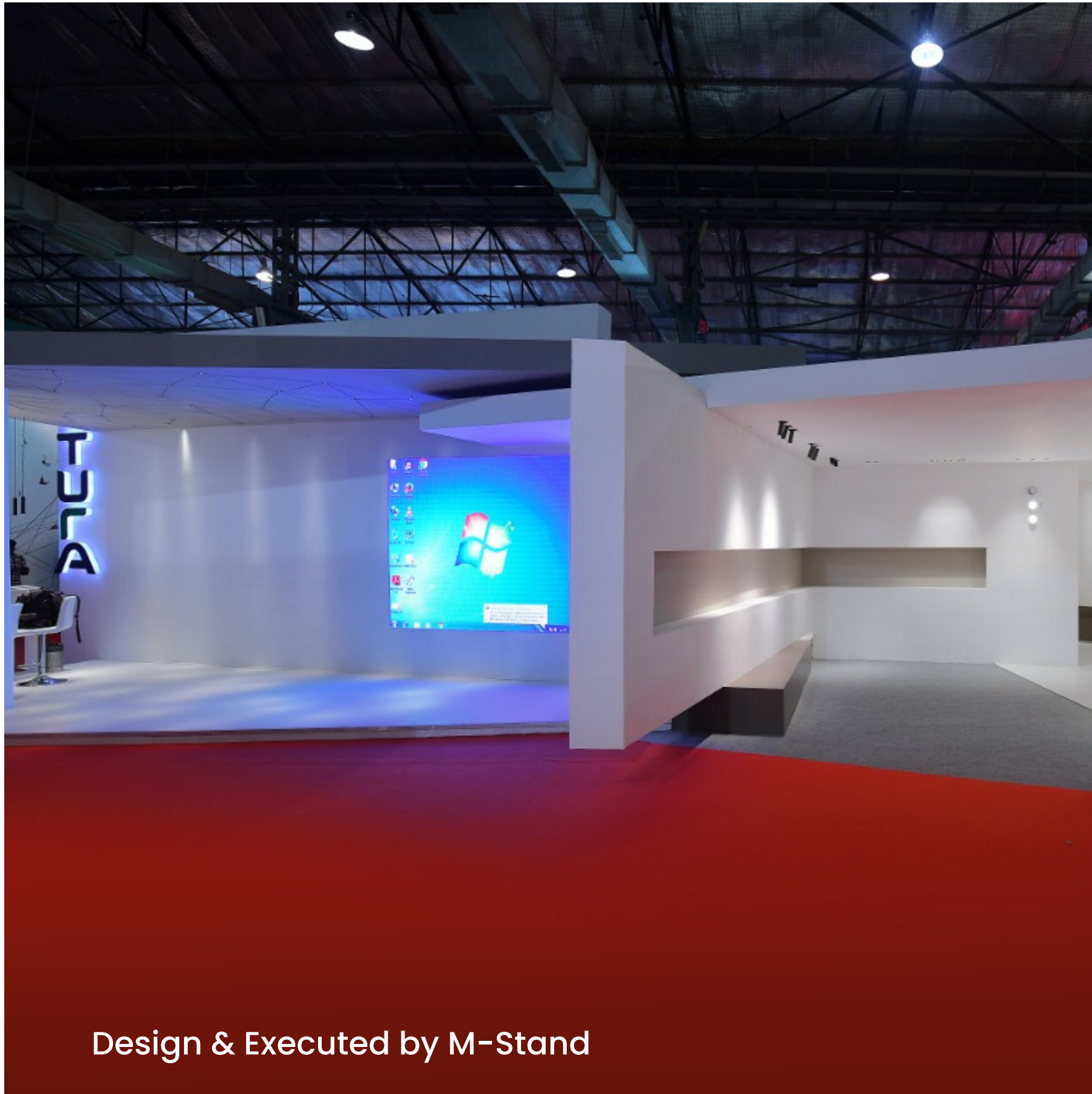
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FUTURA | ACETECH 2018 – Mumbai



Design & Executed by M-Stand

FUTURA | ACETECH 2018 - Mumbai



Design & Executed by M-Stand



FUTURA | ACETECH 2018 - Mumbai



Design & Executed by M-Stand

ASIAN | HJH 2019 - Mumbai



Design & Executed by M-Stand

KIRLOSKAR Chillers | ACREX 2019- Mumbai



Design & Executed by M-Stand

TECHNOVA | CEIF 2023 – Mumbai



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O General | INDEX 2023 - Mumbai



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© General | INDEX 2023 - Mumbai



Design & Executed by M-Stand



O General | INDEX 2023 - Mumbai



Design & Executed by M-Stand

TECHNOVA | PAMEX 2023 - Mumbai



Design & Executed by M-Stand



TECHNOVA | PAMEX 2023 – Mumbai



T
TechNova

TechNova Imaging EcoSystem



VioGreen Plus
High Performance Clean Room Film
Clean. Green.

NovaLife Premium Non-tear Media

experience
the new

Kratos TZP
Thermal Zero Process Plate
CLEAN... GREEN... LEAN...

Sustainability is not a choice anymore. It's a mandate!



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TECHNOVA | PAMEX 2023 - Mumbai



Design & Executed by M-Stand

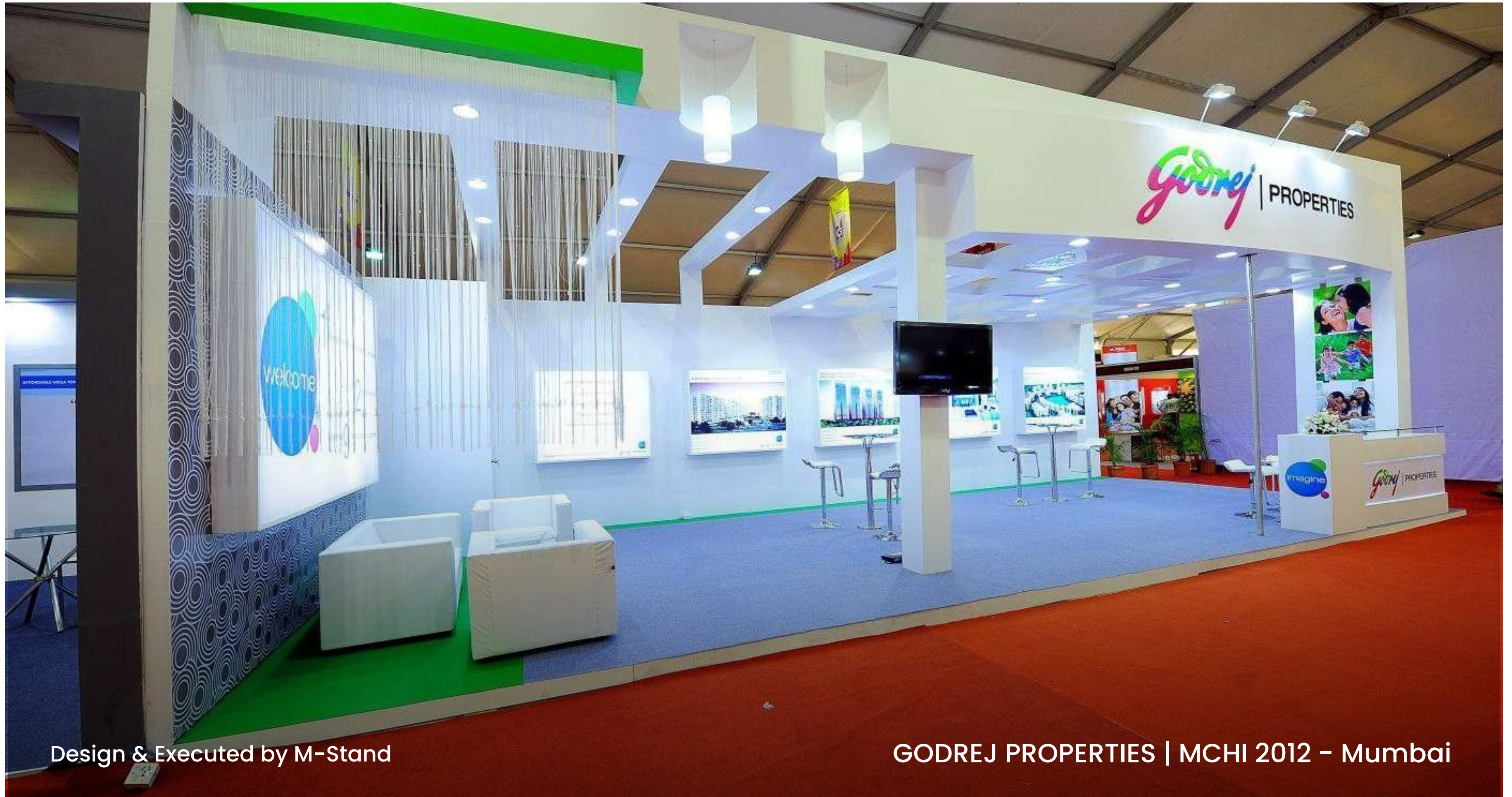


KOHINOOR | MCHI 2012- Mumbai



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MAHINDRA LIFESPACES | MCHI 2012 - Mumbai



Design & Executed by M-Stand

GODREJ PROPERTIES | MCHI 2012 - Mumbai



Design & Executed by M-Stand

DYNALOG | AutomationExpo 2010 - Mumbai



Design & Executed by M-Stand

ASHLAND | CPHI 2014 – Mumbai



Design & Executed by M-Stand

BROTHERS | CPHI 2016 - Mumbai



Design & Executed by M-Stand

MAHARASHI | CPHI 2016 - Mumbai



Design & Executed by M-Stand

SWATISPENTOS | CPHI 2016 - Mumbai



Design & Executed by M-Stand

SAPHARMA | CPHI 2016 – Mumbai



Design & Executed by M-Stand

GENEX | PAMEX 2016 - Mumbai



LET'S WORK TOGETHER!

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Let us collaborate and make this EXCON 2023 a huge success for each other!

