



Location

Fira Barcelona Gran Via, Spain

Event on

24 - 26 October 2023

M-STAND - Your Perfect CPHI Partner



About CPHI

Debut CPHI

CPHI made its debut in 1990 and now is considered the most important European pharma event

What is it about?

CPHI Global events are the world's most important gatherings for ingredients, machinery, equipment, technology, package and contract service suppliers, distributors and buyers from the pharmaceutical industry

Global Presence

CPHI is now in China, India, Japan, Korea, North America, South East Asia & Middle East.

Importance of M-STAND in CPHI

With 9 years of experience and 47 stalls created at CPHI and with an overall experience of 17 years in the industry and over 2000 stalls globally, Mstand is considered a highly accomplished player within the field. Our extensive network and expertise make us a valuable asset at CPHI Barcelona 2023.

Hiccup at CPHI Barcelona



The Informa Guideline

According to The Informa guidelines -

- Any stall below 27sq.m. will be considered as a Shell Scheme
- Such stalls will only have one day for setup
- Strictly no fabrication is allowed on these stalls



Tip: Why opt for a larger stall when your products can fit comfortably within a 27 sq.m. space and still maintain a premium and high-quality look while keeping expenses within a predetermined budget?

Hiccup at CPHI Barcelona



Shortage of vendors leading to chaos

The international market is currently facing a significant shortage of vendors and as a result, labor costs have become incredibly high, leading to increased expenditures on stall construction and fabrication.

Quality concerns

The aforementioned point also creates quality concerns since fewer workers have to complete a significant amount of work within a limited amount of time, potentially compromising the quality of the finished product.

Loss on marketing opportunities

Limited time availability due to the shortage of vendors also translates to reduced marketing opportunities.

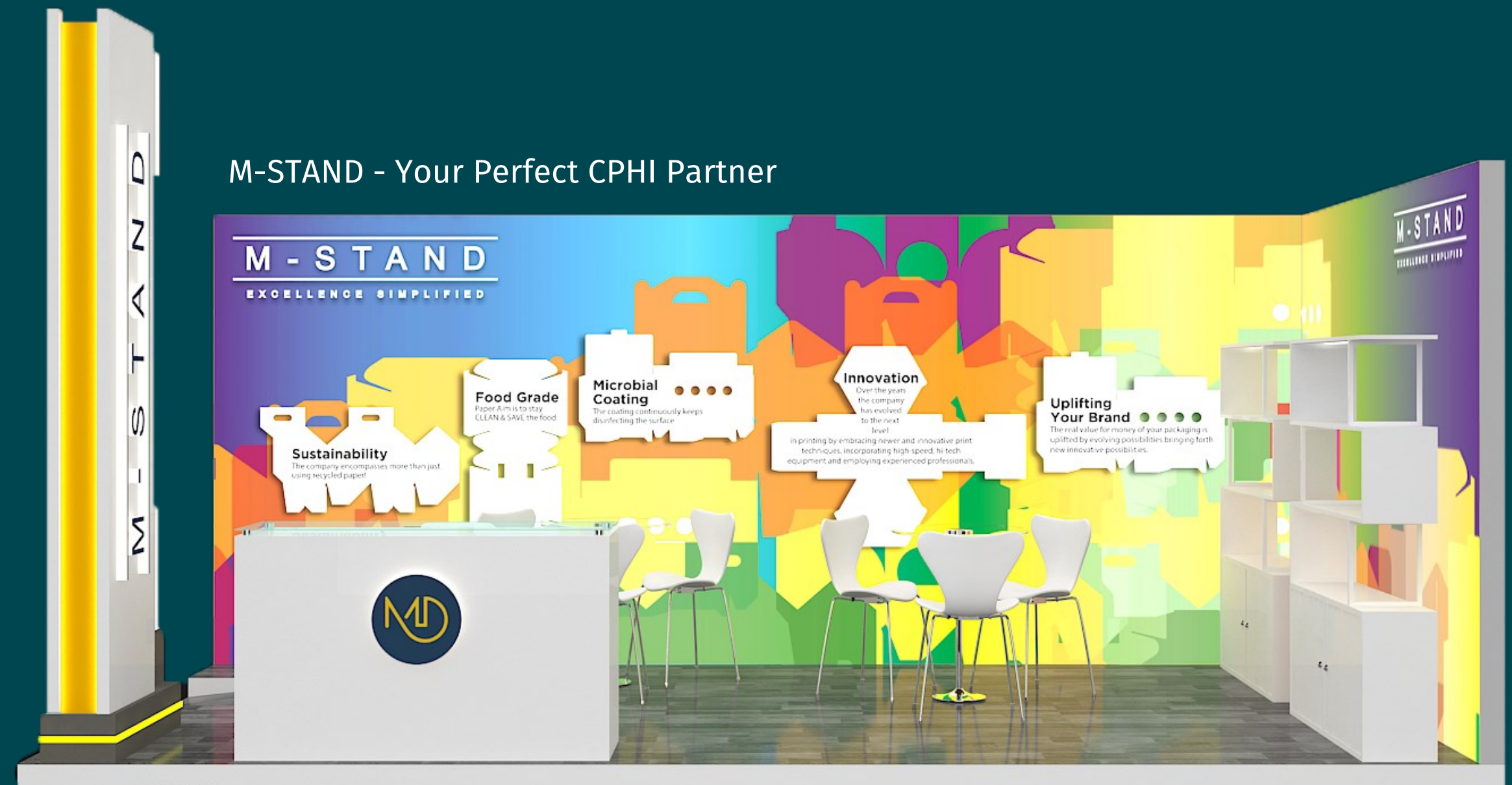
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The solution M-STAND

- M-Stand are ready to use 9 to 50 sq.m. booths
- These are German made aluminium profiles that are finished using sunfa fabric backlit print
- Re-useable prints
- International look and feel
- Your stall will distinguish itself from neighbouring stalls.
- Quick & Easy to build (Within a Day) and cost efficient
- Modular stand - No one can steal the design and the quantity



Hence M-STAND booth can be the ultimate solution and your perfect partner for CPHI Barcelona





M-STAND Modular Portfolio

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M-STAND Portfolio

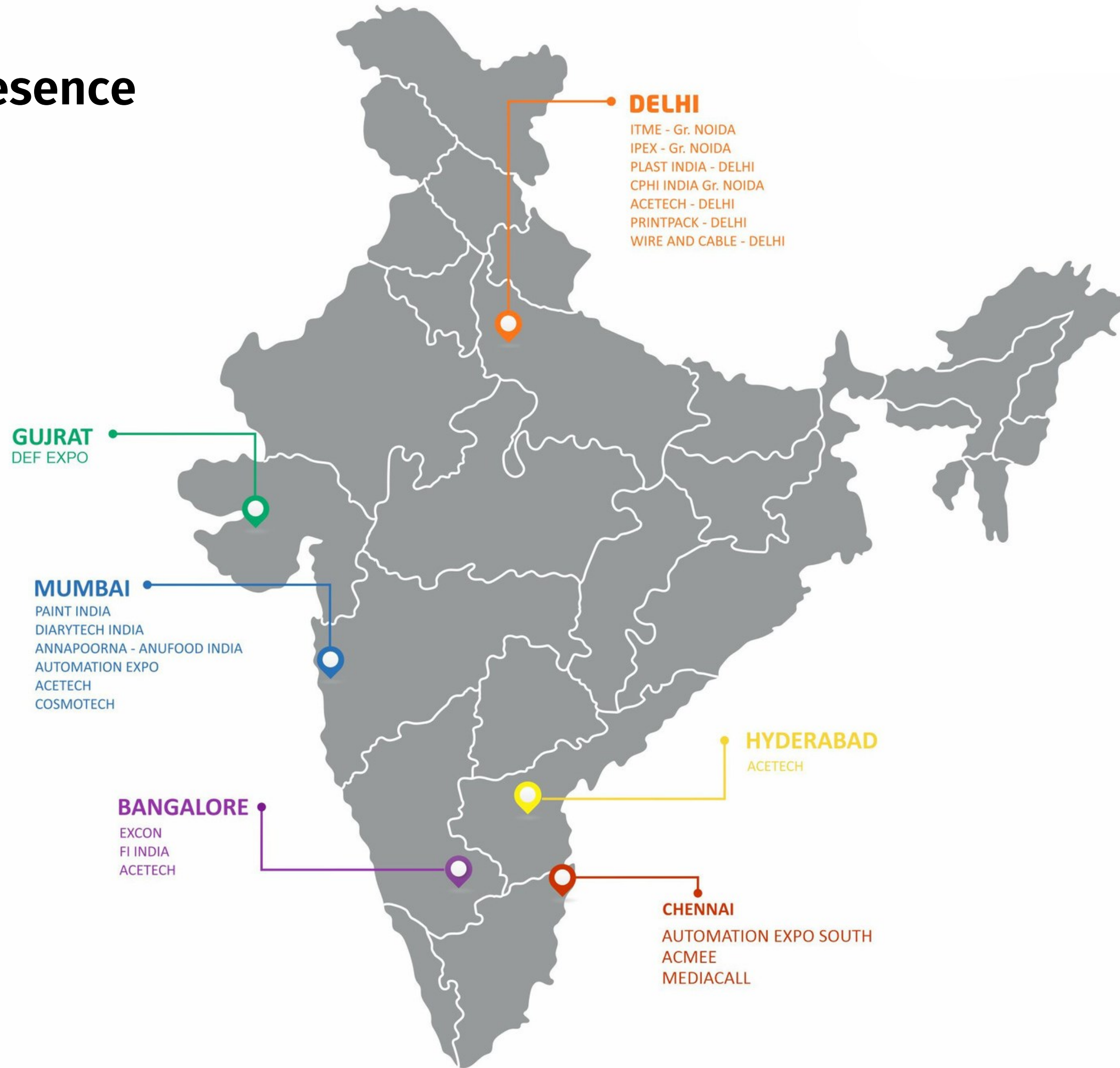
Our eye catching stalls across the globe



Global presence



India presence



M - S T A N D[™]
EXCELLENCE SIMPLIFIED

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M-STAND booth options and rates

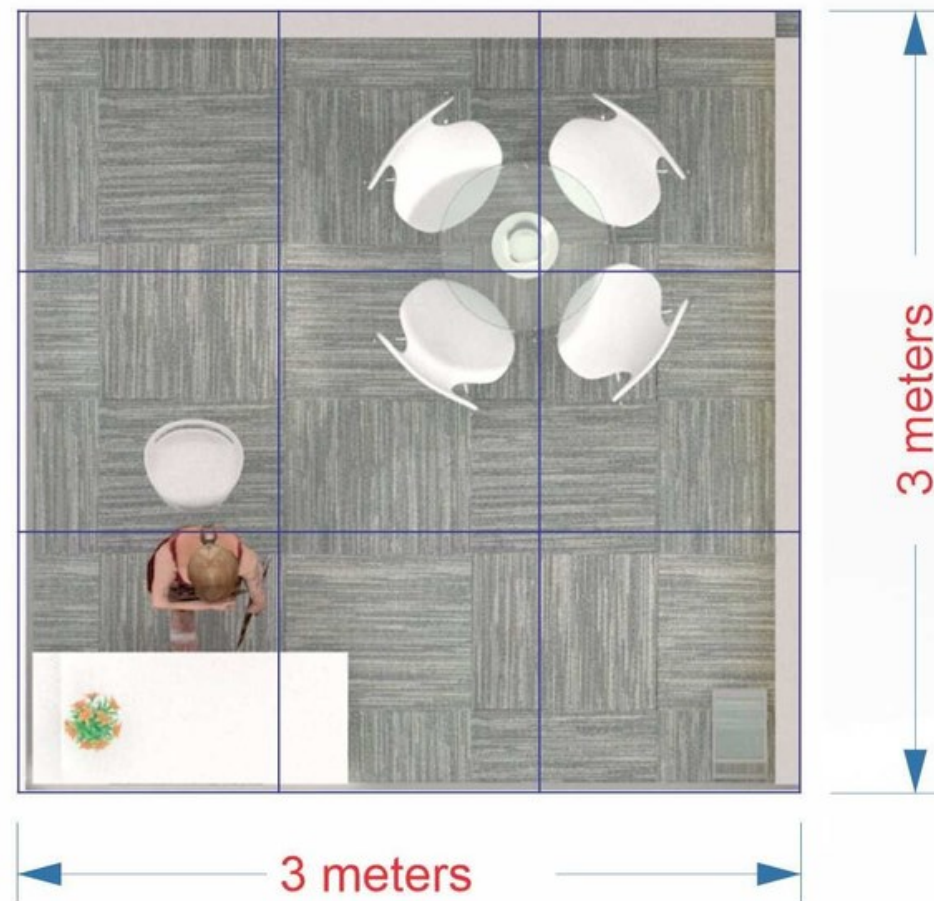
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M - S T A N D
EXCELLENCE SIMPLIFIED

TYPE ONE | CORNER CONFIGURATION



3m x 3m | 3m x 4m | 3m x 5m | 3m x 6m | 4m x 6m
5m x 5m | 5m x 6m

Inclusions:

- German Profile With Backlite Fabric Print
- Stand Structure
- Lighting & Electrical
- Logistics & Installations

PRE-BOOK - € 3600

Add ons:

- Raised Floor With Carpet
- Furnitures & Brochure Stand
- LED TV on stand / tabletop
- Reception & Storage

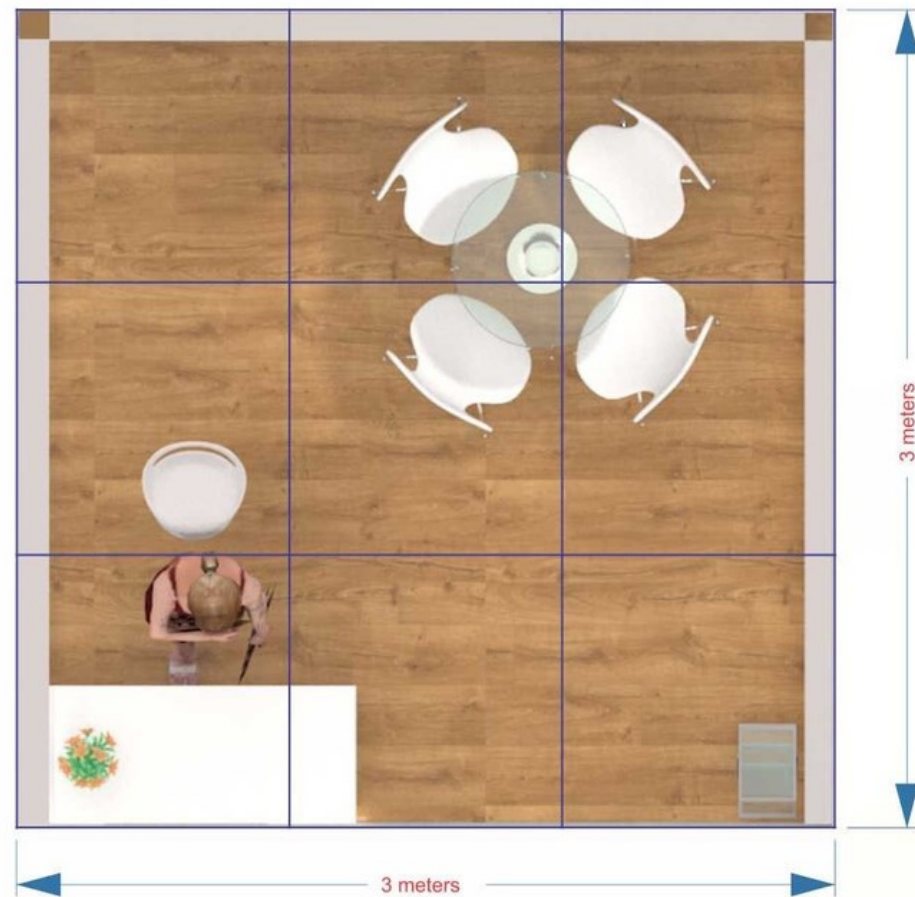
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M - S T A N D
EXCELLENCE SIMPLIFIED

TYPE TWO | BOOTH CONFIGURATION

3m x 3m | 3m x 4m | 3m x 5m | 3m x 6m | 4m x 6m
5m x 5m | 5m x 6m



Inclusions:

- German Profile With Backlite Fabric Print
- Stand Structure
- Lighting & Electrical
- Logistics & Installations

PRE-BOOK - € 4050

Add ons:

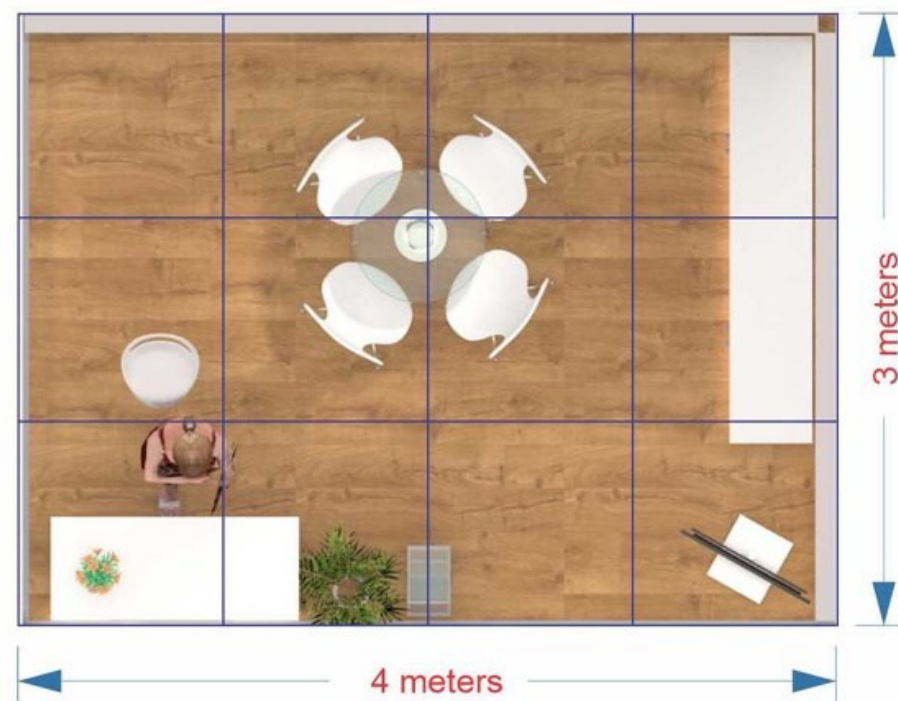
- Raised Floor With Carpet
- Furnitures & Brochure Stand
- LED TV on stand / tabletop
- Reception & Storage

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EXCELLENCE SIMPLIFIED

TYPE ONE | CORNER CONFIGURATION



3m x 3m | **3m x 4m** | 3m x 5m | 3m x 6m | 4m x 6m
5m x 5m | 5m x 6m

Inclusions:

- German Profile With Backlite Fabric Print
- Stand Structure
- Lighting & Electrical
- Logistics & Installations

PRE-BOOK - € 3600

Add ons:

- Raised Floor With Carpet
- Furnitures & Brochure Stand
- LED TV on stand / tabletop
- Reception & Storage
- Display podium

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TYPE TWO | BOOTH CONFIGURATION

3m x 3m | **3m x 4m** | 3m x 5m | 3m x 6m | 4m x 6m
5m x 5m | 5m x 6m



Inclusions:

- German Profile With Backlite Fabric Print
- Stand Structure
- Lighting & Electrical
- Logistics & Installations

PRE-BOOK - € 4200

Add ons:

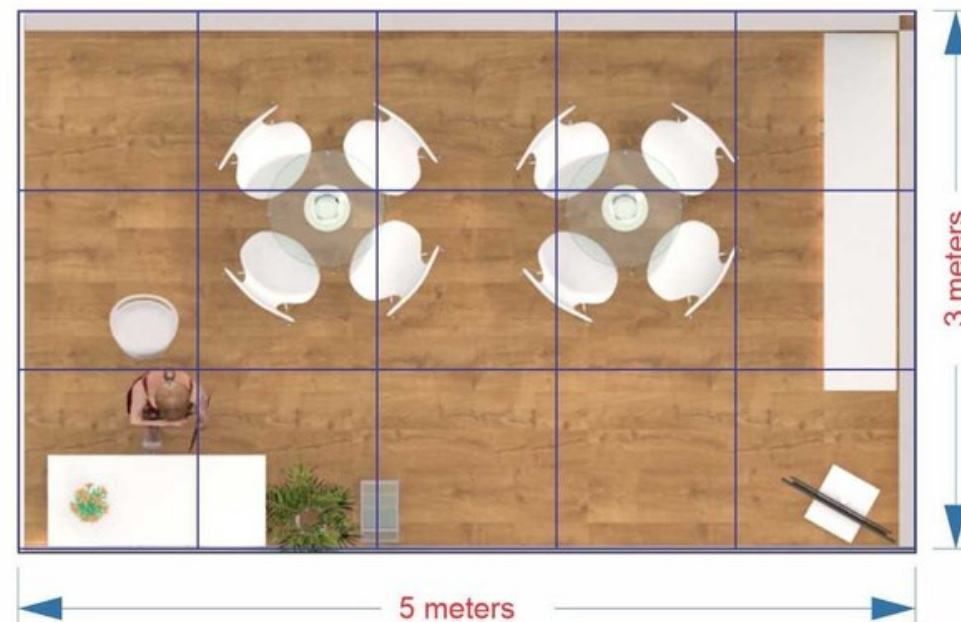
- Raised Floor With Carpet
- Furnitures & Brochure Stand
- LED TV on stand / tabletop
- Reception & Storage
- Display podium

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EXCELLENCE SIMPLIFIED

TYPE TWO | CORNER CONFIGURATION



3m x 3m | 3m x 4m | **3m x 5m** | 3m x 6m | 4m x 6m
5m x 5m | 5m x 6m

Inclusions:

- German Profile With Backlite Fabric Print
- Stand Structure
- Lighting & Electrical
- Logistics & Installations

PRE-BOOK - € 4800

Add ons:

- Raised Floor With Carpet
- Furnitures & Brochure Stand
- LED TV on stand / tabletop
- Reception & Storage
- Display podium



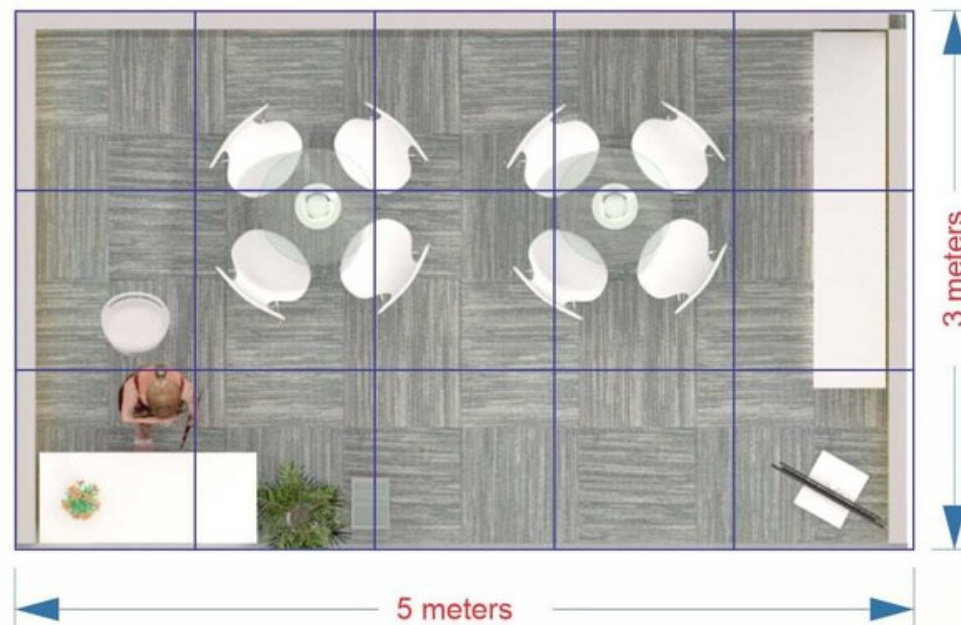
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EXCELLENCE SIMPLIFIED

TYPE ONE | BOOTH CONFIGURATION

3m x 3m | 3m x 4m | **3m x 5m** | 3m x 6m | 4m x 6m
5m x 5m | 5m x 6m



Inclusions:

- German Profile With Backlite Fabric Print
- Stand Structure
- Lighting & Electrical
- Logistics & Installations

PRE-BOOK - € 5550

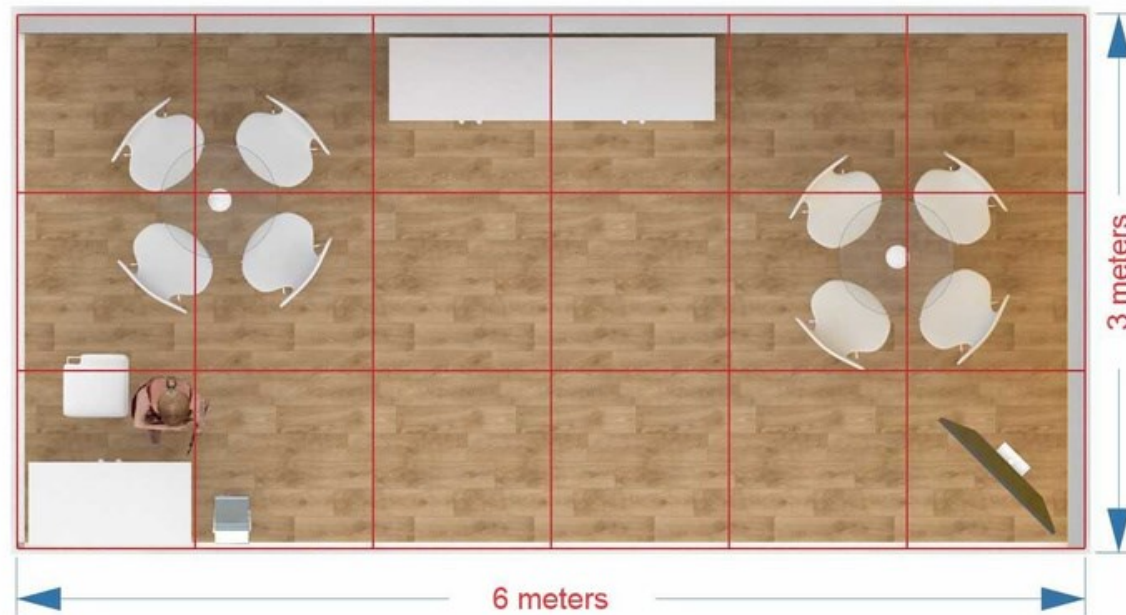
Add ons:

- Raised Floor With Carpet
- Furnitures & Brochure Stand
- LED TV on stand / tabletop
- Reception & Storage
- Display podium

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TYPE TWO | CORNER CONFIGURATION



M - S T A N D
EXCELLENCE SIMPLIFIED

3m x 3m | 3m x 4m | 3m x 5m | **3m x 6m** | 4m x 6m
5m x 5m | 5m x 6m

Inclusions:

- German Profile With Backlite Fabric Print
- Stand Structure
- Lighting & Electrical
- Logistics & Installations

PRE-BOOK - € 4950

Add ons:

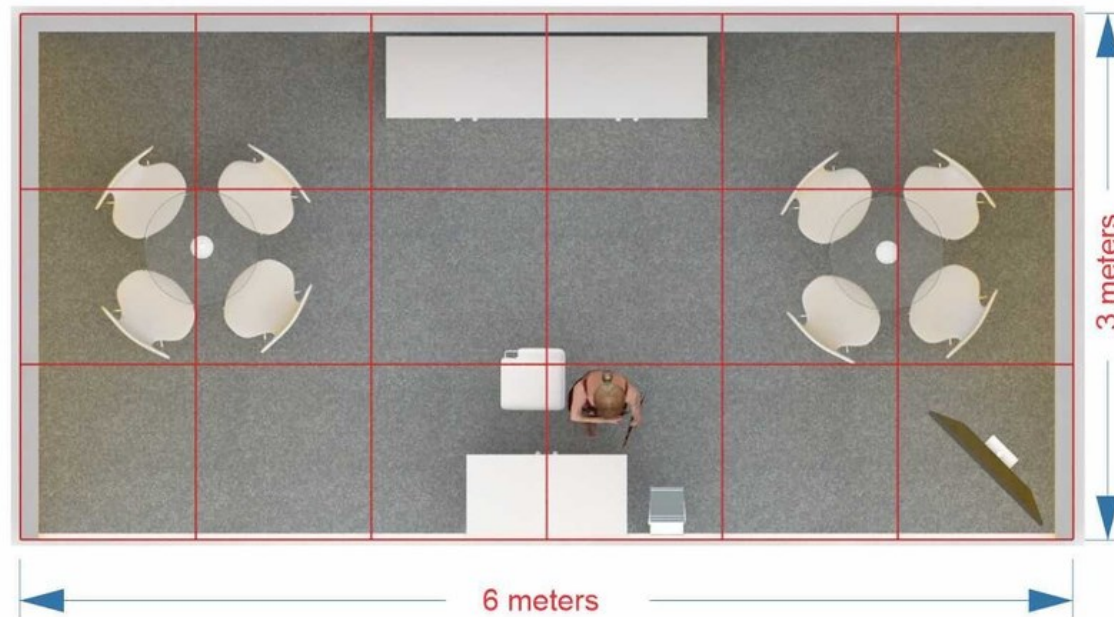
- Raised Floor With Carpet
- Furnitures & Brochure Stand
- LED TV on stand / tabletop
- Reception & Storage
- Display podium

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EXCELLENCE SIMPLIFIED

TYPE ONE | BOOTH CONFIGURATION



3m x 3m | 3m x 4m | 3m x 5m | **3m x 6m** | 4m x 6m
5m x 5m | 5m x 6m

Inclusions:

- German Profile With Backlite Fabric Print
- Stand Structure
- Lighting & Electrical
- Logistics & Installations

PRE-BOOK - € 5400

Add ons:

- Raised Floor With Carpet
- Furnitures & Brochure Stand
- LED TV on stand / tabletop
- Reception & Storage
- Display podium



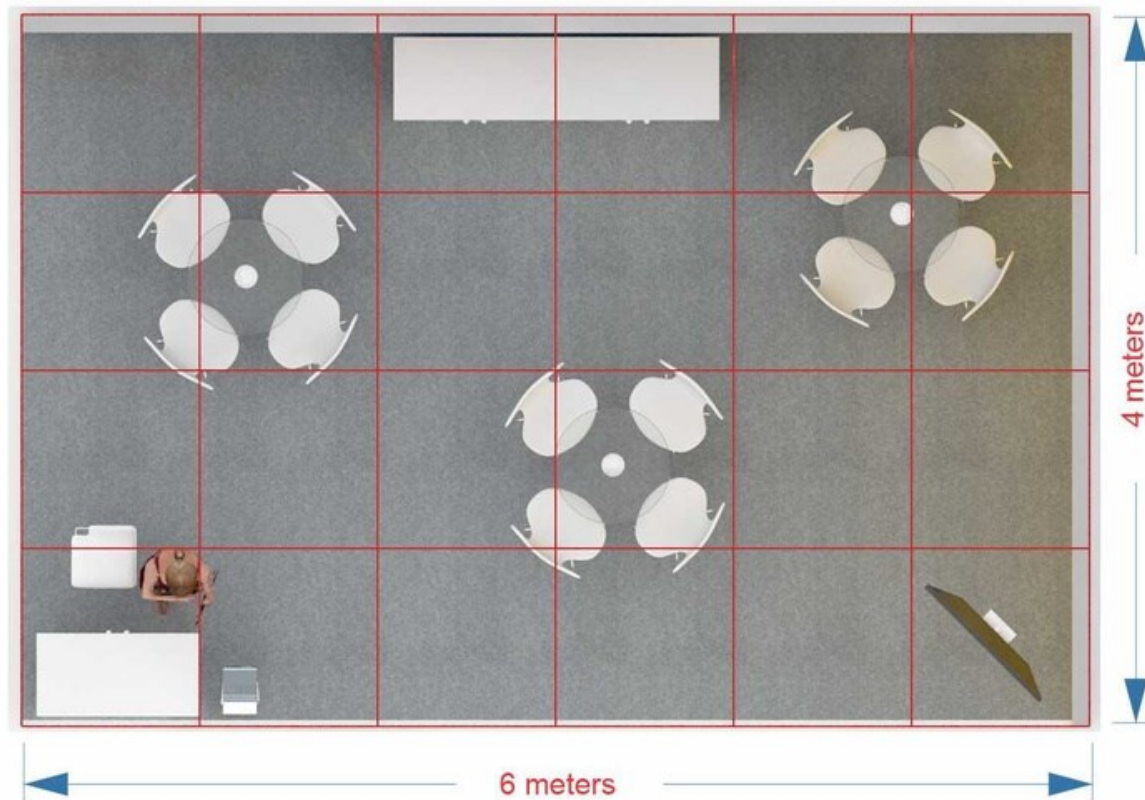
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EXCELLENCE SIMPLIFIED

TYPE TWO | CORNER CONFIGURATION

3m x 3m | 3m x 4m | 3m x 5m | 3m x 6m | **4m x 6m**
5m x 5m | 5m x 6m



Inclusions:

- German Profile With Backlite Fabric Print
- Stand Structure
- Lighting & Electrical
- Logistics & Installations

PRE-BOOK - € 7200

Add ons:

- Raised Floor With Carpet
- Furnitures & Brochure Stand
- LED TV on stand / tabletop
- Reception & Storage
- Display podium

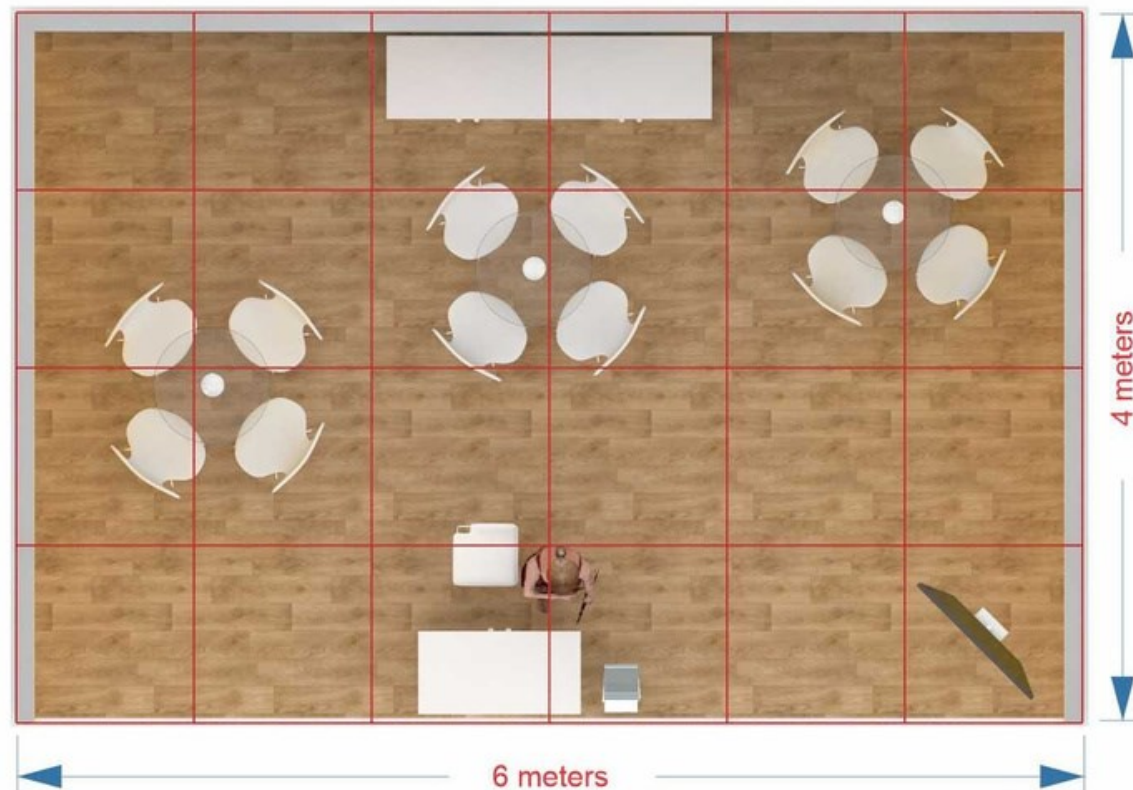
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M - S T A N D
EXCELLENCE SIMPLIFIED

TYPE ONE | BOOTH CONFIGURATION

3m x 3m | 3m x 4m | 3m x 5m | 3m x 6m | **4m x 6m**
5m x 5m | 5m x 6m



Inclusions:

- German Profile With Backlite Fabric Print
- Stand Structure
- Lighting & Electrical
- Logistics & Installations

PRE-BOOK - € 7680

Add ons:

- Raised Floor With Carpet
- Furnitures & Brochure Stand
- LED TV on stand / tabletop
- Reception & Storage
- Display podium

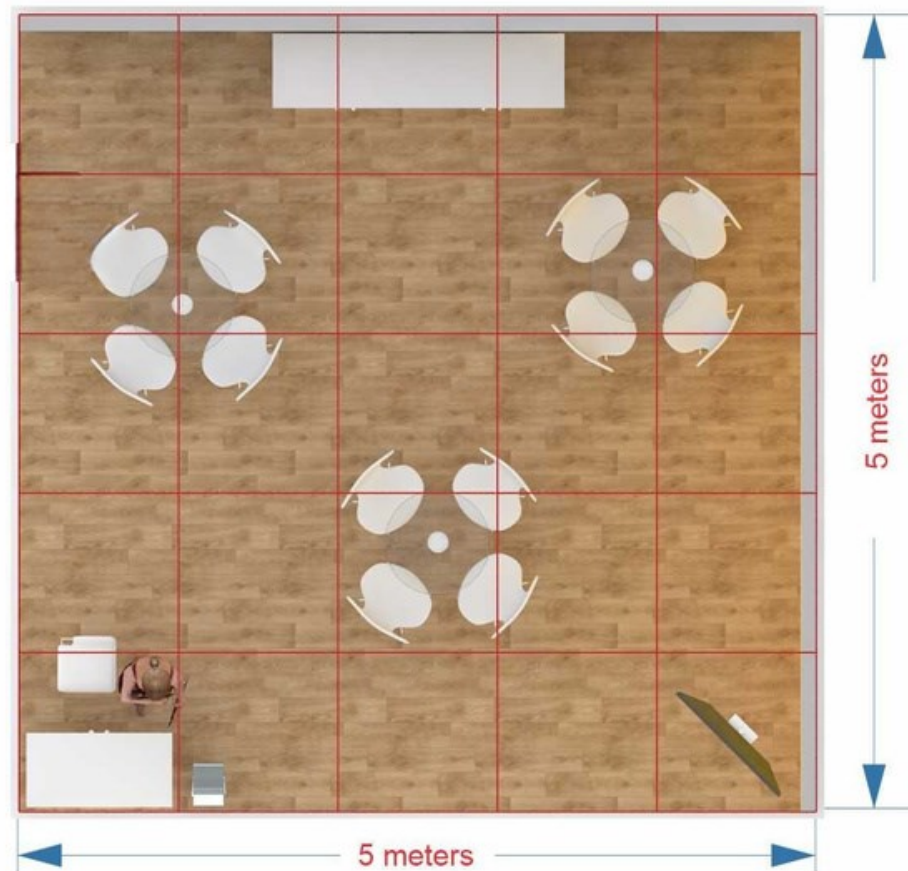
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EXCELLENCE SIMPLIFIED

TYPE TWO | CORNER CONFIGURATION

3m x 3m | 3m x 4m | 3m x 5m | 3m x 6m | 4m x 6m
5m x 5m | 5m x 6m



Inclusions:

- German Profile With Backlite Fabric Print
- Stand Structure
- Lighting & Electrical
- Logistics & Installations

PRE-BOOK - € 5750

Add ons:

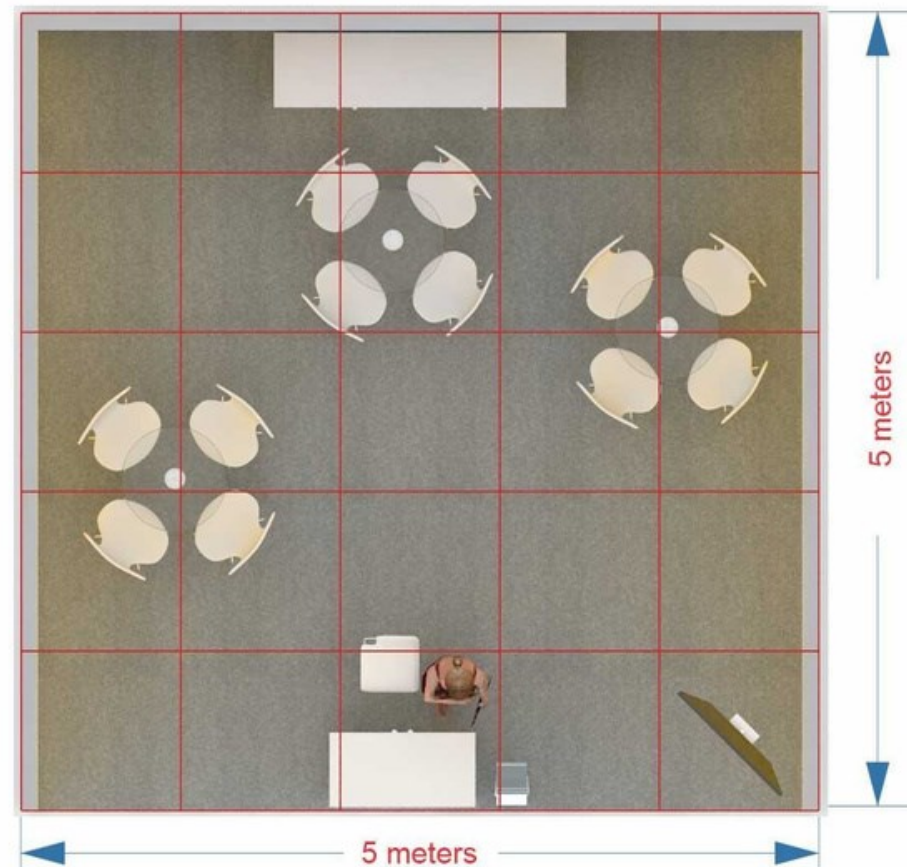
- Raised Floor With Carpet
- Furnitures & Brochure Stand
- LED TV on stand / tabletop
- Reception & Storage
- Display podium

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EXCELLENCE SIMPLIFIED

TYPE ONE | BOOTH CONFIGURATION



3m x 3m | 3m x 4m | 3m x 5m | 3m x 6m | 4m x 6m
5m x 5m | 5m x 6m

Inclusions:

- German Profile With Backlite Fabric Print
- Stand Structure
- Lighting & Electrical
- Logistics & Installations

PRE-BOOK - € 6250

Add ons:

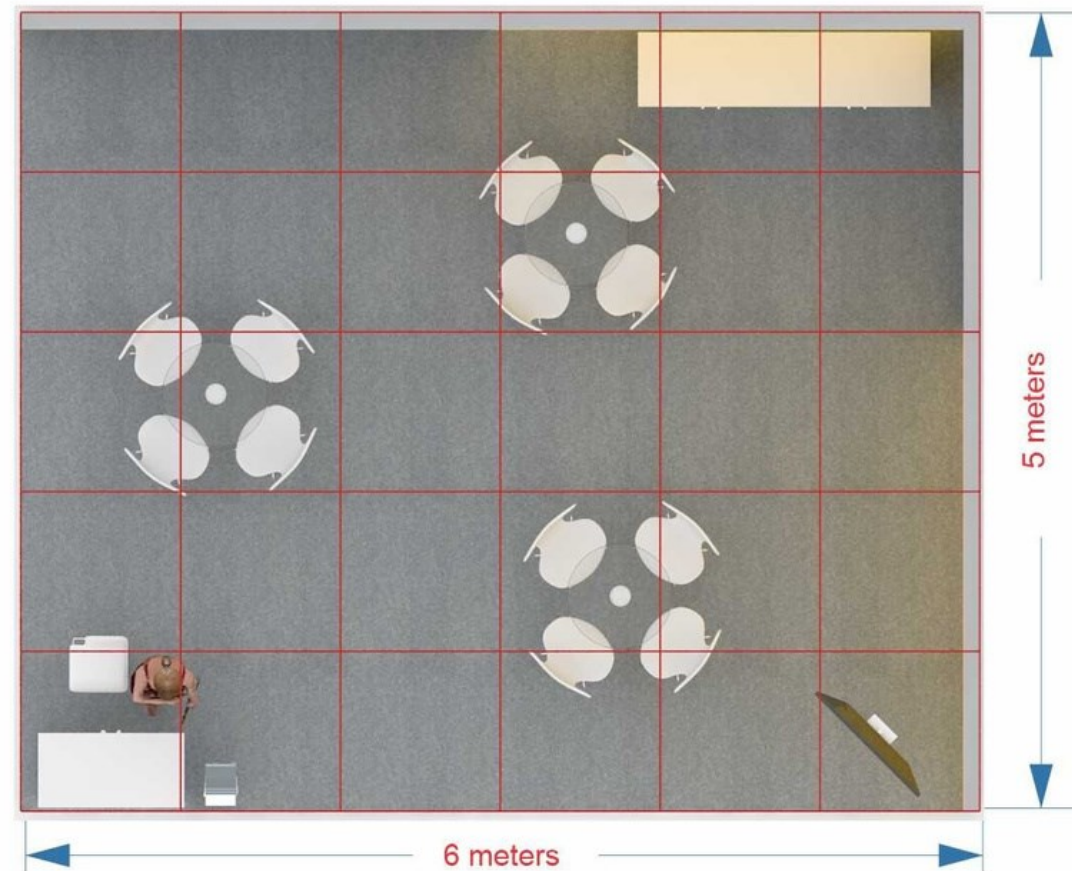
- Raised Floor With Carpet
- Furnitures & Brochure Stand
- LED TV on stand / tabletop
- Reception & Storage
- Display podium

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TYPE TWO | CORNER CONFIGURATION



3m x 3m | 3m x 4m | 3m x 5m | 3m x 6m | 4m x 6m
5m x 5m | **5m x 6m**

Inclusions:

- German Profile With Backlite Fabric Print
- Stand Structure
- Lighting & Electrical
- Logistics & Installations

PRE-BOOK - € 7800

Add ons:

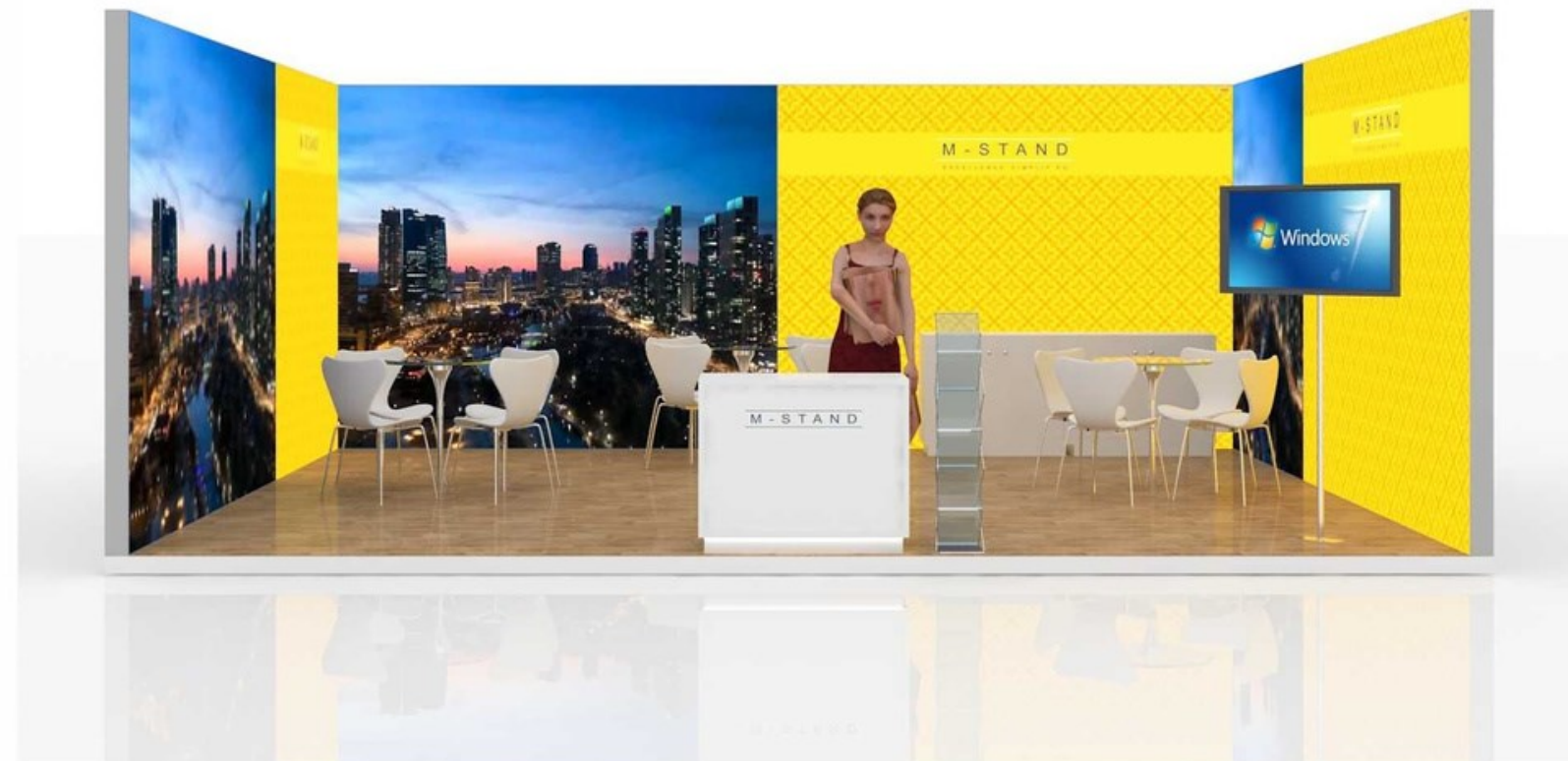
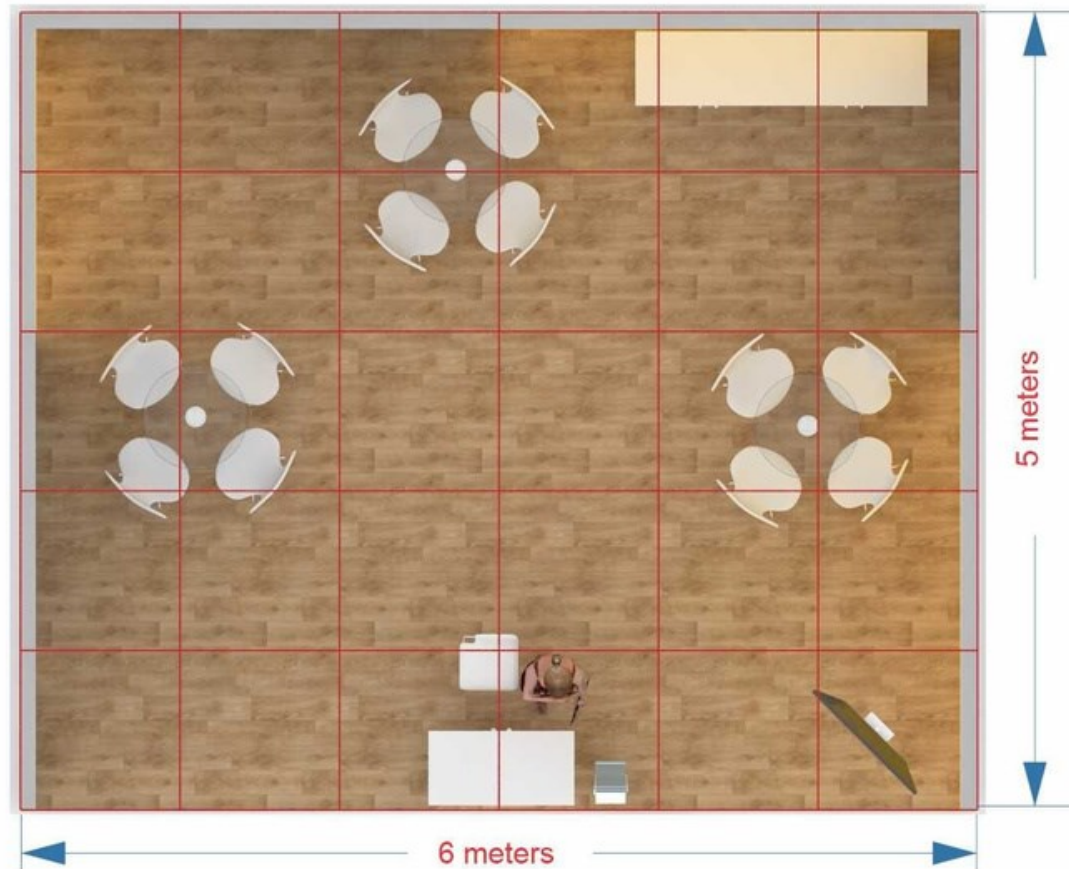
- Raised Floor With Carpet
- Furnitures & Brochure Stand
- LED TV on stand / tabletop
- Reception & Storage
- Display podium

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TYPE ONE | BOOTH CONFIGURATION



3m x 3m | 3m x 4m | 3m x 5m | 3m x 6m | 4m x 6m
5m x 5m | 5m x 6m

Inclusions:

- German Profile With Backlite Fabric Print
- Stand Structure
- Lighting & Electrical
- Logistics & Installations

PRE-BOOK - € 8400

Add ons:

- Raised Floor With Carpet
- Furnitures & Brochure Stand
- LED TV on stand / tabletop
- Reception & Storage
- Display podium

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Clients we worked with





Location

404, De Elmas, Opp. Ginger Hotel,
Sonawala Cross Rd. 2, Goregaon East,
Mumbai - 400072, Maharashtra, India.

Contact

+91 9920533244 | inquire@mstand.in

Website

www.mstand.in

Let us collaborate and make this CPHI Barcelona
2023 a huge success for each other!



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